Advanced Reactors Summit VIII & Technology Trailblazers Virtual Showcase

March 23-25, 2021 | Virtual Summit

Video Interview Sponsor Package for USNIC Advanced Reactors Summit VIII March 23-25, 2021 Anchored Live from Nuclear Energy TV Studios.

<u>Nuclear Energy TV is an Internet TV Channel on the TV Worldwide Network</u>

The U.S. Nuclear Industry Council (USNIC), in cooperation with <u>Nuclear Energy TV</u>, is pleased to offer a webcast interview sponsorship package for the USNIC Advanced Reactors "Virtual" Summit VIII set to take place March 23-25, 2021. This opportunity includes a pre-recorded video interview with a representative from your organization, which will be featured prior to, during and following the live Advanced Reactors Virtual Summit webcast, archived in a dedicated exhibitor hall section and later on-demand for a full year.

Generate exposure for your organization with a virtual presence at this important nuclear industry conference among professionals attending the event on-line and later with the audience of thousands who will view it ondemand at Nuclear Energy TV for a full year. A video file of your interview will also be provided for your own unlimited use.

USNIC Advanced Reactors VIII Virtual Summit Webcast Video Interview Sponsorship Benefits

- Organization Logo featured on the USNIC Advanced Reactors Virtual Summit Webcast Event Site dedicated to this event.
- Based on your sponsorship levels, below, one or more video interviews with a representative from your organization, pre-recorded via Skype or Zoom anchored from Nuclear Energy TV Studios in Chantilly, Va., which will be featured on the USNIC Advanced Reactors Virtual Summit Webcast Event Site dedicated to this event.

Sponsorship Opportunities

AR Summit VIII Platinum Sponsor - \$7,500 -- Limited to five

Benefits include:

- Premier listing as Feature Lead Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC AR Summit VIII Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 2 exclusive interview, up to 2 minutes and 2 product demos, or corporate videos up to 2 minutes.
 Sponsor will receive copies of the Hi-res HD digital video file(s) with sponsor interviews for promotional purposes and unlimited use.
- Moderator or presenter opportunity

- Eight (8) complimentary registrations
- Sponsor's logo will be cycled prominently via a monitor visible on camera on the USNIC AR Summit VIII Virtual Summit Webcast Studio Anchor Set.
- Recognition in Summit proceedings
- Sponsor will be featured in USNIC AR Summit VIII Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

AR Summit VIII Gold Sponsor - \$5,000 -- Limited to ten

Benefits include:

- Preeminent listing as Co-Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC Advanced Reactors Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 1 exclusive interview, up to 2 minutes and 1 product demo, or corporate video up to 2 minutes. Sponsor will receive copies of the Hi-res HD digital video file with sponsor interviews for promotional purposes and unlimited use.
- Six (6) complimentary registrations
- Sponsor's logo will be cycled prominently via a monitor visible on camera on the USNIC Advanced Reactors Virtual Summit Webcast Studio Anchor Set.
- Recognition in Summit proceedings
- Sponsor will be featured in USNIC Advanced Reactors Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

AR Summit VIII Silver Sponsor - \$2,500 -- Limited to fifteen

Benefits include:

- Listing as Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC Advanced Reactors Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 1 exclusive interview, up to 2 minutes. Sponsor will receive copies of the Hi-res HD digital video file(s) with sponsor interviews for promotional purposes and unlimited use.
- Four (4) complimentary registrations

- Sponsor's logo will be cycled prominently via a monitor visible on camera on the USNIC Advanced Reactors Virtual Summit Webcast Studio Anchor Set.
- Recognition in Summit proceedings
- Sponsor will be listed in USNIC Advanced Reactors Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

AR Summit VIII Bronze Sponsor – \$1,000 -- Limited to twenty

Benefits include:

- Listing as Sponsor on all Summit mast, material, promotional collaterals and company logo will be featured on the USNIC Advanced Reactors Virtual Summit Webcast site, which will remain free for visitors to access for one year following the end of the event.
- 1 exclusive interview, up to 1 minute. Sponsor will receive copies of the Hi-res HD digital video file(s) with sponsor interviews for promotional purposes and unlimited use.
- Two (2) complimentary registrations
- Recognition in Summit proceedings
- Sponsor will be listed in USNIC Advanced Reactors Virtual Summit Webcast wire service press release distributed to over 2,500 media outlets in the U.S. and abroad.

If you would like to join us as a sponsor/exhibitor at the Advanced Reactor Summit VIII please contact: Caleb Ward – (202) 270-1690 or caleb.ward@usnic.org.



